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tudent and teacher: Use this cover sheet for mailing or faxing.

ASSIGNMENT BOOKLET A

ENT 1010

Enterprise and Innovation 1010: Section 1 Assignment and Section 2 Assignment

FOR STUDENT USE ONLY	
Date Assignment Submitted: _____	(If label is missing or incorrect) Student File Number: _____
Time Spent on Assignment: _____	Course: _____

FOR OFFICE USE ONLY

Assigned Teacher: _____

Assignment Grading: _____

Graded by: _____

Date Assignment Received:

Student's Questions and Comments

Apply Course Label Here

Name

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Please verify that preprinted label is for correct course.

Teacher's Comments

_____

Teacher

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- Has your work been reread to ensure accuracy in spelling and details?
- Is the booklet cover filled out and the correct module label attached?

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Career and Technology Studies

Enterprise and Innovation 1010

Challenge and Opportunity

Assignment Booklet A

Alberta Education

FOR TEACHER'S USE ONLY

Summary

	Total Possible Marks	Your Mark
Section 1 Assignment	25	
Section 2 Assignment	25	
	50	

Teacher's Comments

Enterprise and Innovation 1010
Challenge and Opportunity
Assignment Booklet A
Section 1 Assignment and Section 2 Assignment
ISBN 978-0-7741-2708-0

This document is intended for	
Students	✓
Teachers	✓
Administrators	
Home Instructors	
General Public	
Other	

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- Alberta Education, **http://www.education.gov.ab.ca**
- Learning Resources Centre, **http://www.lrc.education.gov.ab.ca**
- Tools4Teachers, **http://www.tools4teachers.ca**

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ASSIGNMENT BOOKLET A
ENTERPRISE AND INNOVATION 1010: CHALLENGE AND OPPORTUNITY
SECTION 1 ASSIGNMENT AND SECTION 2 ASSIGNMENT

This Assignment Booklet is worth 50 marks out of the total 100 marks for the assignments. The value of each assignment and each question is stated in the left margin.

Read all parts of your assignment carefully and record your answers in the appropriate places. If you have difficulty with an assignment, go back to your Student Module Booklet and review the appropriate lesson. Be sure to proofread your answers carefully before submitting your Assignment Booklet.

25

Section 1 Assignment: Are You an Entrepreneur?

Entrpreneurs share many similar personal characteristics. By examining your personal traits, you will discover the characteristics you have that are important for entrepreneurial success.

10

1. Examine your personal characteristics and list five in the chart that follows. For each characteristic, list a behaviour (activity) of yours that supports the personal trait. An example is given for you.

   Note: To do question 1, you can use the results from the assessment activities you completed in Section 1.

Personal Characteristic	Behaviour
innovative	I find creative solutions for problems, such as growing a garden when money is scarce.

(5) 2. What are your goals, aspirations, dreams, hobbies, and interests?

(5) 3. Summarize all the entrepreneurial skills you possess and examine the skills you may need to improve or develop, and indicate how you will do this. For example, I am not very good at persuading people. I could join the debate team or the drama club to improve this skill.

5

4. Are you interested in entrepreneurship as a career? Why or why not?

25

Section 2 Assignment: Ideas and Opportunities

Ventures start from combining an idea and an opportunity. With some ventures, the opportunity develops the ideas. In others, the ideas are developed first and then the opportunities are found. Edward de Bono's thinking hats and Roger von Oech's character roles can be helpful when generating ideas, analyzing opportunities, and solving problems.

8

1. What are two ideas for ventures? The focus is on creativity. You will be marked on the effort you show in applying strategies to generate and assess ideas. Indicate the source of your ideas and explain it. Remember the sources for ideas given in this section. Try to show your exercises in creative right-brain thinking. You may use your answer from the "Guide for Turning Your Interests into Income" in Lesson 1 of Section 2 for one of your venture ideas. Refer to "Quick Thoughts for Business Ideas" on page 63 of the Student Module Booklet or the Creative Department graphic on page 66.

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2. Analyze your two ideas from question 1 by using either Edward de Bono's thinking hats or Roger von Oech's character roles or both.

7

3. Choose a venture that you are interested in starting. Explain why you chose this venture.

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